A SHORT STORY ABOUT ADULT LEARNING....

Apparently some time ago there was a lot of excitement in a reputable big-city hotel. The conference hall was booked months in advance and so were all of the most expensive executive suits. Reservations revealed a lot of major companies and firms from around the country, but no names.

Two days before the date, mini-vans began arriving with the latest in office and communications technology. This was taken to the conference hall and installed. Everything was getting set up, but nobody really knew what it was all about. The next day, without much fuss, those attending the conference arrived and began checking in. Security arrangements were inconspicuous and no media was present.

Each morning after breakfast the delegates would meet in the conference hall only to be interrupted by short regular breaks. The conference continued each afternoon and the delegates took dinner in their private suits. They did not meet at the bar. This went on for the full week until delegates checked out as quietly as they had arrived. The communications and office equipment was picked up and life for hotel staff resumed to normal. The event was not mentioned in a single newspaper.

Only much later did some news leak out... These highly positioned people had come together to learn basic "computer literacy". By the time they had realised that they needed these skills to keep their positions it was too late to ask somebody within their own organisation. Had they considered it to be important at the time, any one of their office staff could have helped them out. But they had not taken that opportunity; now they were too important to ask.

We suspect that just as today's generation of leaders rely on "computer literacy" to survive in the commercial climate we have created, so will the next generation of leaders rely on "environmental literacy" if the institutions they represent are to succeed in working towards "triple bottom line" outcomes.

For a three-day interactive learning experience about eco-system manipulation and a first-hand grasp of basic environmental literacy please book into one of our planned Kachana Environmental Literacy Workshops:

- First week of June
- Third week of June
- Last week of July
- Second week of August
- Special workshops can be arranged.

All bookings and reservations need to be made at least six months in advance.